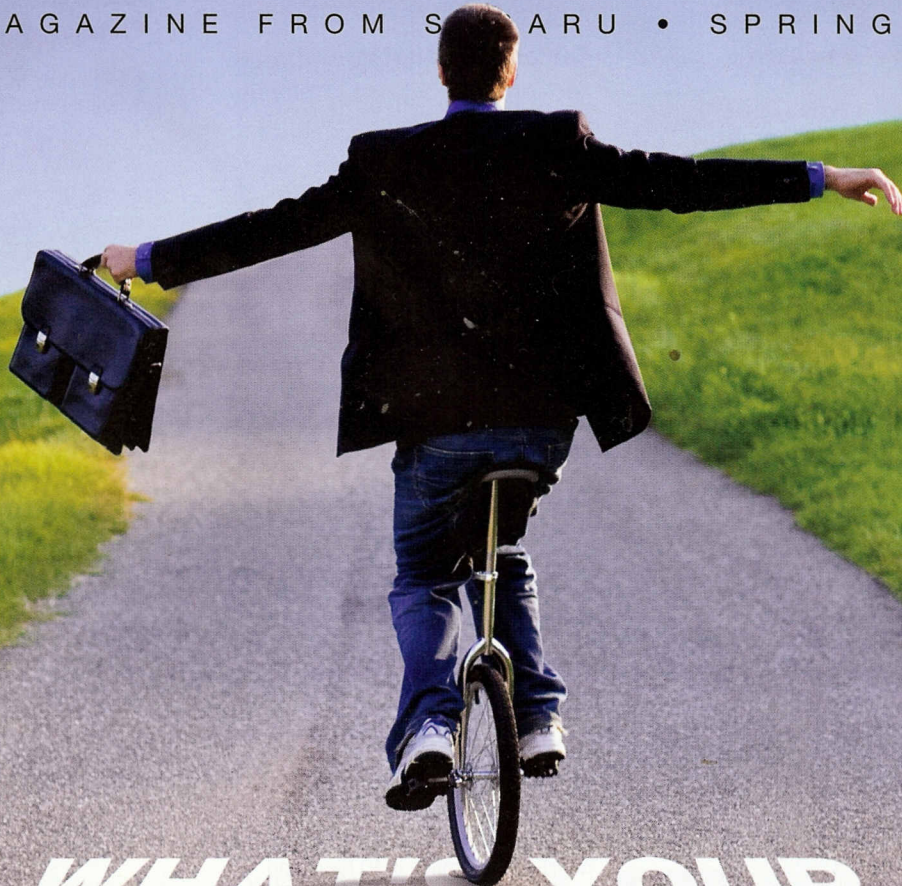


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THE MAGAZINE FROM SUBARU • SPRING 2011



*WHAT'S YOUR
DREAM JOB?
CHANGING CAREERS*

Communicating with Subaru owners for more than 20 years.



SUBARU.

WINING WINS OUT

Laurie Forster had a successful career in sales for a software company. “On the surface, I had it all – power, money, travel – but I knew I was missing that feeling of excitement,” she explained.

Her inspiration for a career change came after the umpteenth client dinner, where Forster, faced with a wine list the size of an encyclopedia, was racked with nerves over what to order. She vowed she’d never be in that position again.

Forster delved into all things wine and earned certification with the American Sommelier Association and the Wine & Spirit Education Trust.

“I did it to educate myself on the basics, but I found I really loved it,” Forster said. “What I didn’t like was how uptight and pretentious so many experts were. I couldn’t understand why wine couldn’t be accessible. I’m action oriented, so I just ran on my instinct, quit my job, and launched my own business, called The Wine Coach.”

Today, Forster is one of the leading wine educators in the country, a sought-after national speaker, and author of an award-winning book on wine, *The Sipping Point*.

“Life could have been easier if I’d stayed in my old job, but it definitely wouldn’t have been as much fun,” said Forster.



Laurie Forster

~~SOFTWARE SALES~~
WINE EDUCATOR

